

# ***Corsair Productions “On-Site” Communication Services***

## **Concept**

***Utilize Corsair Productions global experience and expertise to establish an in-house base for any or all of the following:***

### **Management and production of internal and external meetings and events.**

Design and produce annual meetings, global management meetings, employee communications events, sales meetings, training programs, live net meetings and other events. Design and produce presentations and other speaker support materials; contract and coordinate all A/V, staging, and video requirements and provide on-site graphic and technical support.

### **Manage design, print, photographic and video production projects.**

Act as a single point of contact for the design, production and implementation of marketing support and communications materials, including; creative concepts, presentations, video productions, portraits, product photography, media packets, on-line content development, brochures and other printed and published materials.

Determine most efficient and cost effective avenue for completion.

### **Over site of audio visual systems and services.**

## **Implementation**

Establish in-house consulting presence. Logistical requirements to be determined based on organizational requirements.

Contract and manage external suppliers, vendors, freelancers and producers as needed. Negotiate budgets, establish timelines and assure all parties have a full understanding of project goals and objectives.

Identify and evaluate industry trends and emerging technologies that will benefit the organization, expedite project completion and reduce costs.

Achieve project goals through innovation and effective resource management. Provide pro-active customer service, and account management to internal clientele.

Develop and maintain effective relationships. Advise and consult management on key issues.

***The goal is to provide flexible, “Concept thru Completion” professional design, and communication services at your site resulting in the following tangible benefits. Cost savings, time savings, convenience, increased productivity, timely turnaround, brand consistency, increased security and confidentiality.***